

Generation Beyond Contest

CONTEST TERMS & CONDITIONS. NO PURCHASE NECESSARY TO ENTER.

These are the official rules that govern the operation of the Generation Beyond (the “Contest”) taking place from January 7 – February 7, 2019. The object of this Contest is to follow Lockheed Martin’s Instagram and/or Twitter account and “tag” another individual in the comment section. The following of Lockheed Martin’s Instagram and/or Twitter account and tagging of another individual in the comment section to enter the Contest will be called a “Submission.” Each Twitter and/or Instagram account holder who enters a Submission will be called an “Entrant.” Entry eligibility will be determined using the criteria described below. Random sampling will be used to select three winners on February 8, 2019. Each winner will receive the prize described below.

This Contest is sponsored by Lockheed Martin Corporation (“Sponsor”) and is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram. **Void where prohibited by law or where prior registration or approval is required, including, but not limited to, Arizona, Puerto Rico and other US territories or possessions.**

Contest Timing: The Contest will take place from 8 a.m. ET on January 7, 2018, to 4 p.m. ET February 7, 2019 (the “Submission Period”). An Entrant may make one Submission. Three winners will be chosen and awarded a prize on February 8, 2018 at 5 p.m. ET.

Only Submissions received during the Submission Period will be eligible to win a prize. The Sponsor will announce each winner either from the Lockheed Martin Instagram or Twitter account by sharing the winners Instagram and/or Twitter handles in a post from the Lockheed Martin Instagram and/or Twitter account, depending on which platform the Submission was received, and by sending a Twitter Direct Message to winner’s Twitter account, or from the Lockheed Martin Instagram account by tagging the winner in an Instagram post. To claim the prize, winner must provide Sponsor with the information described in section VI.D below and respond to Sponsor’s Direct Message/Tagged post within 7 days providing the address to which the prize should be mailed.

I. Eligibility.

A. This contest is open to individuals who meet all of the following criteria:

1. By entering a submission in this Contest, you affirm that you are at least 18 years of age, or an emancipated minor, or are at least 13 years of age and possess legal parental or guardian consent to participate in this Contest, and that you are fully able and competent to enter into the terms, conditions, obligations, affirmations, representations and warranties set forth in these official rules.

2. You are not an employee of Sponsor or any Sponsor parent, subsidiary or group company;

3. You are not involved in any part of the administration and execution of this Contest;

4. You are not an immediate family (parent, sibling, spouse, child) or household member of:

- a) an employee of Sponsor or a Sponsor parent, subsidiary or group company; or
- b) a person involved in any part of the administration and execution of this Contest.

B. Each Entrant will be responsible for ensuring that their participation in, and entry into, this Contest is valid and in compliance with their relevant local law. This Contest is void where prohibited by law and where prior registration or approval is required including, but not limited to, Arizona, Puerto Rico and other US territories or possessions.

II. How to Submit

A. During a Submission Period, you must follow Lockheed Martin's Instagram and/or Twitter account and "tag" an individual in the comment section. If your Twitter and/or Instagram account is set to "protected mode" your updates/responses may not be visible to the Sponsor and may not thus be received by Sponsor. Messages not visible to or received by the Sponsor will not be entered into the Contest. Your tagging of an individual must adhere to the Requirements included below and these Terms & Conditions. Submissions must be complete to be accepted and eligible to win. Sponsor reserves the right to verify the eligibility of winners.

III. Requirements:

- A. Limit one Submission per Entrant.
- B. Your Submission may not include information that is personal, private, or confidential to you or a third party.

IV. Other Participation and Submission Requirements

- A. Submission must be suitable for presentation in a public forum, in sole determination of the Sponsor.
- B. Submission must not contain information known by you to be false, inaccurate, or misleading.
- C. Submission must not contain material that Sponsor deems to be offensive, profane, vulgar, obscene, derogatory, inflammatory, or other inappropriate language or visuals.
- D. Submission must not contain material that Sponsor deems to be defamatory, libelous, or slanderous.
- E. Submission must not contain content that infringes any third party's copyright, patent, trademark, trade secret, right of publicity, right of privacy, moral rights, or any other applicable personal or proprietary rights.
- F. Submission must not contain content that violates any law, statute, ordinance, or regulation (including, but not limited to, those governing export control, consumer protection, unfair competition, anti-discrimination, and false advertising).
- G. Submissions must not contain content that engages in, encourages, advocates, discusses with the intent to commit, or provides instructions for conduct that would constitute a criminal or civil offense or would otherwise violate any federal, state, local, or international law or rule.
- H. Submission must not contain material or content that is, or may reasonably be considered to be, hate speech, whether directed at an individual or group, and whether based upon the race, sex, creed, national origin, religious affiliation, marital status, sexual orientation, gender identity, or language of such individual or group or that is otherwise unlawfully threatening or unlawfully harassing to any individual, partnership, corporation, or political body.
- I. Submission must not contain material or content for which you were compensated or granted any consideration by any other third party.

- J. Submission must not contain content or materials in which you impersonate another person or entity.
- K. Submission must not disparage any other person or party affiliated with the Contest and administration of this Contest.
- L. Submission must not contain content that depicts alcohol, tobacco or any illegal substances.
- M. Submission must adhere to the entire Terms & Conditions of the Contest and the [Twitter Terms of Service](#) and [Twitter Rules](#) and/or the [Instagram Terms of Use](#) and [Instagram Community Guidelines](#). The Sponsor does not guarantee that participant will have any recourse through the Sponsor to edit or delete any Submission that is submitted.
- N. Only Submissions received during the Submission Period will be eligible to win a prize.
- O. Limit one Submission per Entrant. Any attempt by any Entrant to obtain more than the allowable number of Submissions by using multiple/different Twitter and/or Instagram accounts, identities, registrations and logins, or any other methods may void such Submissions and that Entrant may be disqualified. Use of any automated or computer system to participate is prohibited and may result in disqualification. Normal Internet access and usage charges imposed by your online/mobile service may apply. All Submissions received will be subject to Sponsor's review and approval for compliance with these Terms & Conditions.

V. Prizes

- A. Each of the three winners will receive as a prize one Parrot – Bebop 2 Quadcopter, with Skycontroller 2 and Cockpit FPV Glasses – White.
- B. Each winner will be required to sign a release and affidavit of eligibility as discussed in Section VI.D below.
- C. The total estimated retail value of each prize is approximately \$279.99. No cash alternative to the prize will be offered. Winner may not exchange the prize for cash or any other merchandise or services. Sponsor reserves the right to substitute the prize (or any element of it) for an alternative one of the same or higher value.
- D. Sponsor will not be liable to you for any delay, curtailment or non-occurrence of the any part of the Contest or prize, which in each case arises from any cause or causes beyond Sponsor's reasonable control including without limitation any of the following: act of God, governmental act, war, terrorism, adverse weather conditions, fire, flood, explosion or civil commotion.
- E. The prize is personal to the individual Twitter and/or Instagram account holder making a Submission to enter the Contest. If selected as a winner, you may not designate someone else as the winner.
- F. If you are selected as a winner of this Contest and you are unwilling or unable to accept your prize, Sponsor will award it to an alternate winner selected by the judges.
- G. If you accept the prize, you will be solely responsible for all applicable taxes related to accepting the prize.

VI. Winning Criteria

- A. Winners will be selected via random sampling using the RANDBETWEEN function in Excel.
- B. Sponsor will announce each winner both by tagging the winner in a post from the @LockheedMartin account and by sending a Twitter Direct Message to winner's Twitter account or by tagging the winner in an Instagram post and by sending an Instagram message to the winner's Instagram account. Entrants must follow @LockheedMartin in order to enable this

functionality.

C. To claim the prize, winner must respond to Sponsor's Direct Message within 7 days providing the address to which the prize should be mailed. Sponsor may withdraw your prize entitlement and award the prize to an alternate selected winner if, within 7 days after Sponsor's Direct Message to you identifying you as a winner, you

1. do not respond to Sponsor; or
2. are otherwise unreachable for any reason; or
3. do not provide Sponsor with the address to which the prize should be mailed.

D. If there is a dispute as to who is the winner, Sponsor will consider the winner to be the authorized account holder of the Twitter and/or Instagram account used to enter a Submission for the Contest.

VII. General Rules

A. By participating in the Contest, Entrant agrees to be bound by the Terms & Conditions and the decisions of Sponsor. All Submissions will be declared made by the authorized Instagram or Twitter account holder at the time of Submission. "Authorized account holder" is defined as the natural person who is assigned to a Twitter and/or Instagram account. The Sponsor and its agents are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Contest or by any human error which may occur in the Contest. Sponsor reserves the right to cancel the Contest if any aspect of the Contest becomes technically corrupted. The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the Submission process or the operation of the Contest; violates these Terms & Conditions; or acts in an unethical or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Terms & Conditions shall not constitute a waiver of that provision. The Sponsor and its affiliates, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with your participation in the Contest. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest materials and the Terms & Conditions, the Terms & Conditions shall prevail, govern and control. None of the material that you submit shall be subject to any obligation of confidentiality on the part of Sponsor and its third-party service providers and agents or their respective directors, officers and employees.

B. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms & Conditions, or the rights and obligations of the Entrants and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of the State of Maryland without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than the State of Maryland. Any legal proceedings arising out of this Contest or relating to these Terms & Conditions shall be instituted only in the federal or state courts located in the State of Maryland, and each Entrant consents to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these Terms & Conditions or the

Contest.

C. If any of these Terms & Conditions should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms & Conditions and the remaining terms shall survive and remain in full force and effect.

D. Entry to the Contest by making a Submission constitutes your acceptance of these Terms & Conditions and your agreement to be bound by them. These Terms & Conditions take effect immediately on your entry to the Contest. If these Terms & Conditions are not accepted in full, you should not enter the Contest.

VIII. Release and Grant of Rights

A. By making a Submission and participating in the Contest, you agree to release and hold harmless Sponsor, Twitter and/or Instagram, and their respective subsidiaries, affiliates, suppliers, distributors, advertising agencies, and each of their respective parent and affiliate companies and each such company's officers, directors, employees and agents from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of or relating to participation in the Contest.

IX. Sponsor

A. The Sponsor of the Contest is Lockheed Martin Corporation and can be contacted through the following:

Attn: Generation Beyond
Corporate Communications
Lockheed Martin Corporation
6801 Rockledge Drive
Bethesda, MD 20817

Email: social.media@lmco.com